AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A method for developing a product (110) that has at least one activation area and a writing area, (308) which is are each provided with a position code (403)—that codes at least one a position on an imaginary a reference surface—(601), which a position causes—associated with the activation area causing a device (710)—that detects the corresponding position code (403) to initiate an operation that utilizes the a position associated with the writing area and corresponding to a position code recorded by the device—(710), said method comprising: c h a r a c t c r i z c d by the step of

accessing a product development template, said product development template including a writing area and a plurality of available activation areas, said writing area and said activation areas being associated with different positions on said reference surface;

designing a product layout using said product development template, said product layout including position-coded areas and supporting graphics, said position-coded areas including at least a portion of said writing area and at least a portion of an activation area; and

producing a digital representation of at least part of the said product layout, said which digital representation comprises including a plurality of image points, wherein each image points in the digital representation are associated with different position-coded areas of said product layout and of the activation area (308) corresponding to a positions on the imaginary reference surface (601).

2. (Currently Amended) A method according to claim 1, <u>further</u> which also comprising:es the steps of

marking at least one image point; [[,]]

converting the image point into a position on the $\frac{imaginary}{imaginary}$ reference surface $\frac{(601)}{imaginary}$; and

initiating the operation by use of the position on the imaginary_reference surface (601).

3. (Currently Amended) A method according to claim 1 or 2, wherein: which also comprises the steps of

entering said product development template is a digital template (201) with a digital representation of the writing area and the plurality of available activation areasat least one activation area (308) with a position code, and

selecting at least part of the template (201) to generate the digital representation (301) of the product.

- 4. (Currently Amended) A method according to claim 3, wherein the template also comprises a digital representation of a writing surface (203) with a position code, which the digital representation of the digital template comprises image points, each image point of the digital representation of the writing surface (203) corresponding to a position on the imaginary reference surface (601).
- 5. (Currently Amended) A method according to claim 4, <u>further</u> which also comprises comprising:

the step of associating an operation with a part of the writing areasurface (303).

- 6. (Currently Amended) A method according to claim 3, wherein the <u>digital representation of the writing area is template also comprises</u>—a digital representation of a character-interpretation field (A)—with a position code, each image point of the digital representation of the character-interpretation field (A) corresponding to a position on the <u>imaginary reference</u> surface (601).
- 7. (Currently Amended) A method according to claim 1, <u>further</u>

 wherein the method also comprising:es the steps of

showing displaying the digital representation (301)—of at least part of the product layout on a display—(111), with several pixels, each pixel being allocated one or more image points or each image point being allocated one or more pixels; [[,]]

when a pixel on the display (111)—is marked, converting this into corresponding image points and converting each image point into a position on the imaginary reference surface (601),; and

initiating the operation by use of the position on the imaginary reference surface (601).

8. (Currently Amended) A method according to claim 1, <u>further</u>
which also comprises comprising: the step of

defining and connecting an operation to at least one of said at least one activation area (308)—in the digital representation (301)—of the product layout.

9. (Currently Amended) A method according to claim 1, <u>further</u> which also comprises comprising: the step of

producing a physical product corresponding to the digital representation (301) of the product layout.

10. (Currently Amended) A method according to claim 9, <u>further</u> which also comprises comprising: the steps of

testing the physical products product by means of the device and the digital representation of the product layout.

11. (Currently Amended) A method according to claim 10, wherein said the step of testing comprises: the steps of

recording an image of a predetermined part of the product; [[,]]

converting the recorded image into a position; [[,]] and comparing the recorded position with the position in the corresponding position in the digital representation of the product layout.

12. (Currently Amended) A method according to claim 10 or 11, wherein said the step of testing comprises: the steps of

recording an image of the product; [[,]] and

determining a size, form, density and/or contrast of points symbols in the image; and/or distance between the points—symbols and/or virtual raster grid points, in relation to which raster the points—symbols in the image are aligned, in order to determine a quality of the pattern.

13. (Currently Amended) A method according to claim 9, wherein the physical product is made using a laser printer.

14. (Previously Presented) A method according to claim 9, wherein the physical product is made by printing.

15. (Canceled).

16. (Currently Amended) A memory medium on which is stored a computer program for developing a product (110) which has at least one activation area and a writing area, which is are each provided with a position code that codes at least one a position on an imaginary a reference surface (601), which a position associated with the activation area causing causes a device (710) that detects the corresponding position code to initiate a predetermined operation that utilizes the a position associated with the writing area and corresponding to a position code recorded by the device, wherein said program c h a r a c t c r i z c d in that, when it is executed on a computer, the program causes the computer to:

access a product development template, said product development template including a writing area and a plurality of available activation areas, said writing area and said activation areas being associated with different positions on said reference surface;

receive operator input for a design of a product layout using said product development template, said product layout including position-coded areas and supporting graphics, said position-coded

areas including at least a portion of said writing area and at least a portion of an activation area; and

to-produce a digital representation (301)—of at least part of the said product layout, which said digital representation including a plurality of comprises—image points, wherein each—image points in the digital representation are associated with position—coded areas of said product layout and of the activation area corresponding—correspond to a—positions on the imaginary—reference surface—(601).

- 17. (Currently Amended) A memory medium according to claim 16, wherein the program is further arranged, in response to an image point in the digital representation (301)—being marked, to generate an output signal comprising information about the position on the imaginary reference surface (601)—that corresponds to the marked image point.
- 18. (Currently Amended) A memory medium according to claim 16 or 17, whereinthe program being further arranged

to enter said product development template is a digital template (201)—with at least one digital representation (301)—of the writing area and the plurality of available activation areasa writing surface with a position code and at least one digital representation of an activation area (308) with a position code,

to receive a signal with information about selection of at least part of said at least one writing surface and one of said at least one activation area (308), and

to generate a digital representation of the product using the information signal.

19. (Currently Amended) A memory medium according to claim 16, wherein the program is further arranged to receive information for connecting an operation to at least one of said at least one activation area—(308).

20.-21. (Canceled).

22. (Currently Amended) A digital product development template for use in developing a product that has at least one activation area and a writing area, which are each provided with a position code that codes a position on a reference surface, a position associated with the activation area causing a device that detects the corresponding position code to initiate an operation that utilizes a position associated with the writing area and corresponding to a position code recorded by the device, said digital product development template comprising:

a writing area; and

template intended for developing a product (110) that has at least one a plurality of available activation areas, wherein

said writing area and said activation areas are associated with different positions on said reference surface, and

(308) which is provided with a position code (403) that codes at least one position on an imaginary surface (601), which a position associated with an available activation area causes eauses a device (710) that detects the corresponding position code (403) to initiate an operation that utilizes the a position associated with the writing area and corresponding to a position code recorded by the device—(710), the template comprising image points, each image point in the a digital representation of the activation area (308)—corresponding to a position on the imaginary—reference surface—(601).

23. (Currently Amended) A method for developing a product (110)—that has at least one activation area (308)—and a writing area, (308)—which is—are each provided with a position code (403) that codes at least one—a position on an imaginary—a reference surface—(601), which—a position causes—associated with the activation area causing—a device (710)—that detects the corresponding position code (403)—to initiate an operation that utilizes the—a position associated with the writing area and

corresponding to a position code recorded by the device (710), said method comprising: c h a r a c t c r i z e d by the step of

accessing a product development template, said product development template including a writing area and a plurality of available activation areas, said writing area and said activation areas being associated with different positions on said reference surface;

designing a product layout using said product development template, said product layout including position-coded areas and supporting graphics, said position-coded areas including at least a portion of said writing area and at least a portion of an activation area; and

producing a digital representation of at least part of the
product layout;[[,]] and

generating a physical product by means of the digital representation of the product_layout.

24. (Currently Amended) A method according to claim 22<u>claim</u>
23, further which also comprises comprising: the step of

testing the physical product by means of the digital representation of the product layout.

25. (Canceled).

26. (Currently Amended) A method for developing a product (110)—that has at least one activation area (308)—and a writing area, (308)—which is are each provided with a position code (403)—that codes at least one a position on an imaginary a reference surface—(601), which a position causes—associated with the activation area causing a device (710)—that detects the corresponding position code (403)—to initiate an operation that utilizes the a position associated with the writing area and corresponding to a position code recorded by the device—(710), said method comprising:—characteristic activation of the step of

accessing a product development template, said product development template including a writing area and a plurality of available activation areas, said writing area and said activation areas being associated with different positions on said reference surface;

designing a product layout using said product development template, said product layout including position-coded areas and supporting graphics, said position-coded areas including at least a portion of said writing area and at least a portion of an activation area; and

testing the product by means of a digital representation of at least part of the product <u>layout</u> comprising image points, each image point in the digital representation of the activation area

(308)—corresponding to a position on the <u>imaginary</u>_reference surface—(601).

27. (Currently Amended) A method according to claim 26, wherein said the step of testing the product comprises: the steps

recording an image of a predetermined part of the product; [[,]]

converting the recorded image into a position; [[,]] and comparing the recorded position with its equivalence in the digital representation of the product layout.

28. (Currently Amended) A method according to claim 26, wherein the step of said testing the product comprises the steps of:

recording an image of a predetermined part of the product_r[[,]] and

determining a size, form, density and/or contrast of points symbols in the image; and/or distance between the points—symbols and/or virtual raster grid points, in relation to which raster the points—symbols in the image are aligned, in order to determine a quality of the pattern.

- 29. (Currently Amended) A method according to any one of claims 26-28, <u>further comprising which also comprises the step of producing the digital representation of at least part of the product layout.</u>
- 30. (Currently Amended) A computer program product comprising a computer program for performing the method of anyone any one of claims 26-28.
- 31. (New) The method of claim 1, wherein said writing area is a character interpretation area.